

Socks Design Contest for World Down Syndrome Day

Activity Date: March 1-22, 2026

Who is this activity for?

Students, teachers, and homeschooling families can join this fun and meaningful activity.

Mechanics:

- Kids aged 5-15 years old are qualified to join this fun and meaningful activity.
- Schools that want to participate will allot one time slot of a school day for students to do the activity.
 - You can do the activity on World Down Syndrome Day itself, March 21, 2026 (Saturday)
 - Or you can choose an alternative date **before** the WDSO as long as it is within the month of March (March 1-20) that works for their schedule accordingly.
- A downloadable, printable copy of the coloring page will be available for download and distribution. Scan this QR code to download the coloring page:



- **What's on the page?**
 - a. Line art of a sock that you can design and color
 - b. Simple instructions for the coloring page.
 - c. Short trivia about Down Syndrome.
- We encourage you to take photos while the kids are coloring, and then post the photos on your own page/school page. Use the hashtag **#ColorYourSocksDay2026** when posting the photos on your social media pages.

Submission of Entries

- Once the child has finished the coloring page, you can submit it as an official entry. Submission of entries will be through:
 - Facebook DM (Messenger)
 - Posting on your personal page, then tag us, Angels in Disguise:
 - Facebook - <https://www.facebook.com/SupportTheSmile/>
 - Instagram - <https://www.instagram.com/supportthesmile/>
 - LinkedIn - <https://www.linkedin.com/company/angels-in-disguise/>

- Email - contact@angelsindisguise.net
- **Important: Upon submission, please include the following details:**
 - **Full name of the child who did the design**
 - **Age and school level**
 - **Home address**
 - **Contact number**
 - **Email address**
 - **A clear photo/scanned copy of the colored sheet**

Selection of the winning design

- Submitted entries will be up on the Angels in Disguise Facebook page as a separate album.
- Those who will vote shall “like” or “heart” their favorite entry or entries. You also have the option to donate \$1 in exchange for one vote. So, **\$1 is equivalent to 1 vote, \$10 is equivalent to 10 votes, and so on.**
- There will be a QR code that voters need to scan where they can donate and vote for their favorite entries. Said QR leads to the special Donate page of the Angels in Disguise website and will be posted across our pages.
- **Important: In the Donate page, don't forget to put the name(s) of entry/entries you are supporting and the amount donated in the Note section. This is so we can track the additional votes for those entries.**
- Note that donations for votes do not guarantee automatic selection as the winning design, but are very much appreciated for helping us support our mission.
- Voting for multiple entries is allowed. Feel free to support more than one entry that resonates with Angels in Disguise and its mission to “celebrate the gift of Down Syndrome”.
- There will be two winners:
 - a. The People's Choice (the design with the most "votes", plus the additional votes through the donations)
 - b. The Angels' Choice (the design picked by the AID team)
- The winning designs will be used as the official merch designs in the future and shall be featured on the Angels in Disguise social media page.
 - Will seek consent from parents/guardians to post the kid's face as well.
 - Will also request a testimonial/mini-interview with the children, talking about their masterpieces.
- The other submitted designs may also be featured through the Angels in Disguise office mural/angel wings display.

Event Timeline

Phase	Suggested Date
Submissions Open	March 1-22, 2026, 11:59 PM
Public Voting (\$1=\$1 vote) - People's Choice	March 23-31, 2026, 11:59 PM
Internal Selection - Angel's Choice	March 23-31, 2026
Announcement of Winners	April 6, 2026

FAQs

1. Where exactly does the money from my donation go?

Response: 100% of the funds raised through the QR code go directly to Angels in Disguise grant programs. These grants fund life-saving heart surgeries, adoption assistance for families bringing home a child with Down syndrome, and specialized educational resources. Every dollar helps provide a "second chance" and a masterpiece of a life.

2. Do I have to pay a fee to participate?

Response: Not at all! Participation is completely free. Our goal is to spread awareness and joy. We provide the downloadable coloring page for free; we simply ask that you help us share the mission and encourage those who can donate via the QR code on the page.

3. What if our school or business can't participate on Saturday, March 21st?

Response: While WDSO is officially March 21, we welcome "Early Birds". If your school is closed on the weekend, feel free to hold your #ColorYourSocksDay2026 on the Friday before (March 20) or earlier. The impact is just as meaningful!

4. Is my donation tax-deductible?

Response: Yes! Angels in Disguise is a registered 501(c)(3) non-profit organization. When you donate through the QR code on the coloring page, you will receive a receipt via email that can be used for tax purposes.

5. We want to participate, but we don't have a budget for crayons/markers. Can we still help?

Response: Absolutely! If providing materials isn't an option, you can still hand out the pages with receipts for customers to color at home. Even just displaying our poster with the QR code in your window helps raise vital awareness for the community.

6. I'm a parent—can I participate individually if my child's school isn't signed up?

Response: We would love that! Simply download the page from our social media links, let your child's creativity shine, and post it using #ColorYourSocksDay2026. You can be a "Community Ambassador" just by sharing your masterpiece!

7. My social media account is private. How will you see my post?

Response: If your account is private, we won't be able to see your post automatically through the hashtag. To ensure we see your masterpiece and can celebrate it, feel free to Direct Message (DM) us a photo of your coloring page or a screenshot of your post!

8. Why socks? What is the connection to Down syndrome?

Response: Great question! Chromosomes actually look a bit like socks, and people with Down syndrome have an extra "sock" (the 21st chromosome). We wear mismatched or brightly colored socks on 3/21 to celebrate the beauty of being unique! ☐

9. Can we donate cash at the business/school instead of using the QR code?

Response: To ensure your funds are handled securely and you receive a tax receipt, we strongly encourage using the QR code for direct digital donations. However, if a school or business chooses to collect cash, they can make a lump-sum donation on our website on behalf of their organization.

10. Can we use this coloring page for a contest?

Response: We love this idea! Schools and businesses are more than welcome to host their own "Best Design" contests to drive engagement.

11. Can I download and print the #ColorYourSocksDay2026 coloring page before March 21st?

A: Absolutely! In fact, we encourage it so that teachers, business owners, and community leaders have plenty of time to print copies, organize coloring supplies, and spread the word to their teams.

While the "Main Event" for posting and donating is March 21, getting your pages ready starting March 1 ensures your school or office is all set to make a massive impact the moment World Down Syndrome Day arrives!