

# Angels in Disguise Crazy Sock Campaign



# Step Up, Stand Out, & Support Down Syndrome Awareness!



## What is the Crazy Sock Campaign?

Every March, in honor of World Down Syndrome Day (March 21st), Angels in Disguise invites individuals, schools, businesses, and communities to participate in the Crazy Sock Campaign—a fun, impactful way to spread awareness and celebrate the amazing individuals with Down syndrome.

Wearing bright, mismatched socks is a global movement that symbolizes the beauty of differences, unity, and inclusion. This simple but powerful gesture encourages conversations and raises critical funds to support adoption grants, heart surgeries, and educational scholarships for children with Down syndrome.

## **How It Works:**



- Wear Your Wildest Socks!
  - Rock your craziest, most colorful socks on March 21st!
- Snap & Share
  - Post a picture on social media using #CrazySocks4Angels and tag @SupportTheSmile.
- **✓** Fundraise & Make an Impact
  - Schools and businesses can host Crazy Sock Day, encouraging donations to support Angels in Disguise.



## Join the Movement!

**Schools & Classrooms** – Engage students in a fun way while teaching the value of inclusion.

**Businesses & Teams** – Show your company's commitment to diversity and support by hosting a sock-themed dress-down day.

**Individuals & Families** – Make it a fun tradition at home and encourage friends to participate.

#### **Get Involved Today!**

Start a fundraiser at your workplace, school, or community group.

Donate directly at angelsindisguise.net

### **Contact:**

#### Tyler Montgomery, CEO

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## Where Does Your Support Go?

Every dollar raised through this campaign directly supports adoption grants, heart surgeries, and education scholarships for children with Down syndrome. With your help, we are changing lives and creating forever families.

